

Key performance indicators in corporate finance

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Abstract

© 2015, Asian Social Science. All rights reserved. The relevance of the study caused by the necessity to assess the impact of KPI system for growth of shareholders welfare and the satisfaction of the interests of other stakeholders. KPI concept suggests widespread use of these factors as measures of internal and external efficiency, as well as an incentive for management to meet the strategic objectives of the company. The article examines the influence of key performance indicators on the value of Russian companies. We used the following tools of econometric research: content analysis and econometric modeling to conduct the study.

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Keywords

Corporate finance, GRI, KPI, Performance management, Sustainability report